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PRESS RELEASE

ANIMA Holding: Global Offering successfully completed.

- The Offer Price set at Euro 4.20 per Share;
- The demand at the Offer Price was approximately 5.4 times the Global Offering;
- The capitalization of the company will be equal to Euro 1,259 million, calculated on the basis of the Offer Price.

Milan, April 10, 2014 – Anima Holding S.p.A. (“**ANIMA Holding**”) announces that today the Global Offering of its ordinary shares for the listing on the Mercato Telematico Azionario (MTA), organized and managed by Borsa Italiana S.p.A., has been successfully completed.

The **Offer Price** of the ordinary shares of ANIMA Holding has been set at **Euro 4.20 per Share**, with a demand which, at the Offer Price, was approximately 5.4 times the number of shares offered (including the *greenshoe* option).

The date for the beginning of trading of the ordinary shares of ANIMA Holding is expected on Wednesday, April 16, 2014. The payment of the Shares is set at the same day.

The Joint Global Coordinators of the Global Offering are Goldman Sachs International, Banca IMI and UniCredit Corporate & Investment Banking, which together with UBS Investment Bank, will also act as *Joint Bookrunners*. Banca IMI, moreover, will act as Lead Manager for the Public Offering. UniCredit Corporate & Investment Banking is acting as *Sponsor*. MPS Capital Services S.p.A. (company of the BMPS Group) and Banca Akros S.p.A. (company of the BPM Group) act as co-Lead Managers. For the Issuer, Chiomenti Studio Legale and Shearman & Sterling are acting as legal advisors and Ernst & Young are acting as auditors. Linklaters is acting as legal advisor for the Coordinators of the Global Offer, for the *Joint Bookrunners* and for the *co-Lead Managers*.

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ANIMA is a leading Italian independent asset management operator, with over €48 billion of assets under management (as at the end of February 2014). A synthesis of different, complementary paths and specialisations, ANIMA nowadays offers one of the largest range of products and services available on the market. ANIMA's offering is composed of Italian funds and foreign SICAV. The Company also offers institutional and private pension funds, as well as individual and institutional asset management services. For further information, please visit www.animaholding.it.

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Important Regulatory Notice

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This announcement is for distribution only to persons who (i) have professional experience in matters relating to investments falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (as amended, the "Financial Promotion Order"), (ii) are persons falling within Article 49(2)(a) to (d) ("high net worth companies, unincorporated associations etc") of the Financial Promotion Order, (iii) are outside the United Kingdom, or (iv) are persons to whom an invitation or inducement to engage in investment activity (within the meaning of section 21 of the Financial Services and Markets Act 2000) in connection with the issue or sale of any securities may otherwise lawfully be communicated or caused to be communicated (all such persons together being referred to as "relevant persons"). This announcement is directed only at relevant persons and must not be acted on or relied on by persons who are not relevant persons. Any investment or investment



activity to which this announcement relates is available only to relevant persons and will be engaged in only with relevant persons.

This announcement has been prepared on the basis that any offer of securities in any Member State of the European Economic Area ("EEA") which has implemented the Prospectus Directive (2003/71/EC) (each, a "Relevant Member State"), other than Italy, will be made pursuant to an exemption under the Prospectus Directive, as implemented in that Relevant Member State, from the requirement to publish a prospectus for offers of securities. Accordingly any person making or intending to make any offer in that Relevant Member State of securities which are the subject of the offering mentioned in this announcement may only do so in circumstances in which no obligation arises for the Company or any of the managers to publish a prospectus pursuant to Article 3 of the Prospectus Directive or supplement a prospectus pursuant to Article 16 of the Prospectus Directive, in each case, in relation to such offer. Neither the Company nor the managers have authorized, nor do they authorize, the making of any offer of securities in circumstances in which an obligation arises for the Company or any manager to publish or supplement a prospectus for such offer