



NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION, IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, IN OR INTO OR FROM THE UNITED STATES, CANADA, AUSTRALIA, JAPAN OR ANY JURISDICTION WHERE TO DO SO WOULD CONSTITUTE A VIOLATION OF THE RELEVANT LAWS OF SUCH JURISDICTION

PRESS RELEASE

ANIMA Holding: Initial Public Offering of ordinary shares successfully completed.

Milan, April 15, 2014 – The Global Offering of ordinary shares of Anima Holding S.p.A. has successfully completed.

Totally the demand came for No. 1,049,821,709 Shares by 25,809 investors.

In particular:

- with regards to the Public Offering, the demand came for No. 87,057,750 Shares by 25,567 investors as follows:
 - No. 52,386,000 Shares by 23,628 investors belonging to the general public for the Minimum Lot;
 - No. 34,455,000 Shares by 1,871 investors belonging to the general public for the Increased Minimum Subscription Lot;
 - No. 216,750 Shares by 68 employees, upon the Employee Share Offering, for the Minimum Lot for Employees.
- with regards to the Institutional Placement, the demand came for No. 962,763,959 Shares by 242 investors as follows:
 - No. 31,624,298 Shares by 38 Italian Qualified Investors;
 - No. 931,139,661 Shares by 204 foreign Qualified Investors.

According to the demand received under the Public Offering, No. 189,626,112 Shares have been assigned to No. 6,196 investors. No. 164,892,260 of these Shares come from the sale of the Selling Shareholders whereas No. 24,733,852 come from the exercise in full of the Over-allocation Option, as described in the Summary Note and in the Section Two, Chapter 5, Paragraph 5.2.5 of the Prospectus.

These shares have been distributed as below:

- with regards to the Public Offering, No. 16,485,750 Shares have been assigned to No. 6,036 investors as follows:
 - No. 8,139,000 Shares to No. 5,426 investors belonging to the general public for the Minimum Lot;
 - No. 8,130,000 Shares to No. 542 investors belonging to the general public for the Increased Minimum Subscription Lot;
 - No. 216,750 Shares to No. 68 employees, upon the Employee Share Offering, for the Minimum Lot for Employees;
- with regards to the Institutional Placement, No. 173,140,362 Shares have been assigned to 160 investors as follows:



- No. 6,625,000 Shares to 16 Italian Qualified Investors;
- No. 166,515,362 Shares to 144 foreign Qualified Investors.

It is noted that, according to the Offering Price equal to Euro 4.20 per Share, the capitalization of the Company is equal to Euro 1,259,177,119.20 million.

The members of the Consortium for the Public Offering and/or the members of the Consortium for the Institutional Placement have not subscribed any of the Shares according to the commitments undertaken.

The final results of the Global Offering will be announced with special supplementary notice pursuant to Article 13, paragraph 2 of CONSOB Regulation of May 14, 1999 No. 11971, as amended, which will be published Tuesday, April 15 on Il Sole 24 ORE and MF and on the Company website www.animaholding.it, in Section Investor Relations.

The beginning of trading on the Mercato Telematico Azionario has been set by Borsa Italiana on April 16, 2014. The payment of the Shares is set at the same day.

The Joint Global Coordinators of the Global Offering are Goldman Sachs International, Banca IMI and UniCredit Corporate & Investment Banking, which together with UBS Investment Bank, will also act as *Joint Bookrunners*. Banca IMI, moreover, will act as Lead Manager for the Public Offering. UniCredit Corporate & Investment Banking is acting as *Sponsor*. MPS Capital Services S.p.A. (company of the BMPS Group) and Banca Akros S.p.A. (company of the BPM Group) act as co-Lead Managers. For the Issuer, Chiomenti Studio Legale and Shearman & Sterling are acting as legal advisors and Ernst & Young are acting as auditors. Linklaters is acting as legal advisor for the Coordinators of the Global Offer, for the *Joint Bookrunners* and for the *co-Lead Managers*.

* * *

ANIMA is a leading Italian independent asset management operator, with over €48 billion of assets under management (as at the end of February 2014). A synthesis of different, complementary paths and specialisations, ANIMA nowadays offers one of the largest range of products and services available on the market. ANIMA's offering is composed of Italian funds and foreign SICAV. The Company also offers institutional and private pension funds, as well as individual and institutional asset management services. For further information, please visit www.animaholding.it.

Contacts:

Barabino & Partners
Tel 02.72.02.35.35
Emma Ascani
e.ascani@barabino.it

Cell. 3807360733
Dario Esposito
d.esposito@barabino.it

ANIMA - Media relations
Tel 02.63.536.410
Matteo Tagliaferri
matteo.tagliaferri@animaholding.it

Tel 02.63.536.337
Chiara Conti
chiara.conti@animaholding.it

ANIMA - Investor relations
Tel. 02.63.536.226
Fabrizio Armone
fabrizio.armone@animaholding.it



Important Regulatory Notice

NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION, IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, IN OR INTO OR FROM THE UNITED STATES, CANADA, AUSTRALIA, JAPAN OR ANY JURISDICTION WHERE TO DO SO WOULD CONSTITUTE A VIOLATION OF THE RELEVANT LAWS OF SUCH JURISDICTION.

This announcement does not constitute an offer to sell or the solicitation of an offer to buy any securities, nor will there be any sale of securities referred to in this announcement, in any jurisdiction, including the United States, in which such offer, solicitation or sale is not permitted. The securities have not been registered under the U.S. Securities Act of 1933, as amended (the "U.S. Securities Act"), and may not be offered or sold in the United States absent registration under the U.S. Securities Act or an applicable exemption from the registration requirements of the U.S. Securities Act. Anima Holding S.p.A. (the "Company") does not intend to register any portion of the offering of securities in the United States or to conduct a public offering in the United States.

This announcement is for distribution only to persons who (i) have professional experience in matters relating to investments falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (as amended, the "Financial Promotion Order"), (ii) are persons falling within Article 49(2)(a) to (d) ("high net worth companies, unincorporated associations etc") of the Financial Promotion Order, (iii) are outside the United Kingdom, or (iv) are persons to whom an invitation or inducement to engage in investment activity (within the meaning of section 21 of the Financial Services and Markets Act 2000) in connection with the issue or sale of any securities may otherwise lawfully be communicated or caused to be communicated (all such persons together being referred to as "relevant persons"). This announcement is directed only at relevant persons and must not be acted on or relied on by persons who are not relevant persons. Any investment or investment activity to which this announcement relates is available only to relevant persons and will be engaged in only with relevant persons.

This announcement has been prepared on the basis that any offer of securities in any Member State of the European Economic Area ("EEA") which has implemented the Prospectus Directive (2003/71/EC) (each, a "Relevant Member State"), other than Italy, will be made pursuant to an exemption under the Prospectus Directive, as implemented in that Relevant Member State, from the requirement to publish a prospectus for offers of securities. Accordingly any person making or intending to make any offer in that Relevant Member State of securities which are the subject of the offering mentioned in this announcement may only do so in circumstances in which no obligation arises for the Company or any of the managers to publish a prospectus pursuant to Article 3 of the Prospectus Directive or supplement a prospectus pursuant to Article 16 of the Prospectus Directive, in each case, in relation to such offer. Neither the Company nor the managers have authorized, nor do they authorize, the making of any offer of securities in circumstances in which an obligation arises for the Company or any manager to publish or supplement a prospectus for such offer.