



## PRESS RELEASE

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Milan, April 17th 2014

Anima Holding S.p.A. ("ANIMA Holding") announces that data regarding the Group Net New Money for the month of March confirms the positive trend recorded in the first months of the year.

The ANIMA Group Net New Money for month of March was around 1.3 Billion Euro, which brings the cumulative Net New Money for the first quarter of this year to around 2.4 Billion Euro.

*"The inflows registered in March are an excellent result which confirms both the positive market conditions for the asset management industry and the solidity of ANIMA's business model. We are very pleased with our Group performance in the first part of the year, which demonstrates once again the distinctive skills of ANIMA in developing products and services engineered to better respond to the Italian families' needs"* commented Marco Carreri, Chief Executive Officer of ANIMA Holding and ANIMA Sgr

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ANIMA is a leading Italian independent asset management operator, with over €48 billion of assets under management (as of February 2014). A synthesis of different, complementary paths and specialisations, ANIMA nowadays offers one of the largest range of products and services available on the market. ANIMA's offering is composed of Italian collective investment schemes and foreign SICAVs. The company also offers institutional and private pension funds, as well as private wealth and institutional asset management services. For further information, please visit [www.animaholding.it](http://www.animaholding.it).

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