



## PRESS RELEASE

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### ANIMA HOLDING S.P.A. ANNOUNCES THE ISSUANCE OF A BOND

Milan, April 12, 2021 - ANIMA Holding S.p.A. (the “**Company**”) hereby announces the launch of the process for the issuance and placement with qualified investors of a non-convertible senior unsecured bond, for a nominal amount up to Euro 300 million (the “**Note**”).

The terms and conditions in relation to the Notes will be determined closer to the date of issue. Interest will be paid annually in arrear.

The Notes, which are intended exclusively for institutional investors in Italy and abroad, will not be offered or sold in the United States, Canada, Australia, Japan or in any other country where the offer or sale of bonds is forbidden under applicable laws.

A formal request will be made for admission to trading for the Notes on the multilateral trading facility, as defined under Directive (EU) 2014/65 (MTF) “Global Exchange Market”, managed by Euronext Dublin.

Subject to a successful placement, the proceeds from the Notes issuance will be used for the Company’s general corporate purposes, including the reduction of the existing bank debt.

Banca Akros S.p.A., BNP Paribas, Mediobanca - Banca di Credito Finanziario S.p.A., MPS Capital Services Banca per le Imprese S.p.A. and UniCredit Bank AG will act as Joint Lead Managers.

With respect to the Company, this transaction qualifies as a related party transaction for smaller amounts (due to the fact that Banca Akros S.p.A. belongs to the Banco BPM Group, the parent company of which holds, as of today, 19.385% of the Company’s share capital) and is therefore exempted from the application of the internal procedure for related party transactions.

The minutes of the Company’s Board of Directors in relation to the Notes issuance and the following resolution of the authorised persons will be made available on the terms and conditions established by law at the registered office of the Company (Corso Garibaldi no. 99, Milano), on the Company’s website ([www.animaholding.it](http://www.animaholding.it)), at the offices of Borsa Italiana S.p.A. and on the 1Info authorised storage mechanism ([www.1info.it](http://www.1info.it)).

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#### **MIFID II PRODUCT GOVERNANCE / PROFESSIONAL INVESTORS AND ECPS ONLY TARGET MARKET –**

Solely for the purposes of each manufacturer’s product approval process, the target market assessment in respect of the Notes has led to the conclusion that: (i) the target market for the Notes is eligible counterparties and professional clients only, each as defined in MiFID II; and (ii) all channels for distribution of the Notes to eligible counterparties and professional clients are appropriate. Any person subsequently offering, selling or recommending the Notes (a “**distributor**”) should take into consideration the manufacturer’s target market assessment; however, a distributor subject to MiFID II is responsible for undertaking its own target market assessment in respect of the Notes (by either adopting or refining the manufacturer’s target market assessment) and determining appropriate distribution channels.

#### **UK MIFIR PRODUCT GOVERNANCE / PROFESSIONAL INVESTORS AND ECPS ONLY TARGET MARKET –**

Solely for the purposes of the manufacturer’s product approval process, the target market assessment in respect of the Notes has led to the conclusion that: (i) the target market for the Notes is only eligible counterparties, as defined in the FCA Handbook Conduct of Business Sourcebook (“**COBS**”), and professional clients, as defined in Regulation (EU) No 600/2014 as it forms part of UK domestic law by virtue of the European Union (Withdrawal) Act 2018 (“**UK MiFIR**”); and (ii) all channels for distribution of the Notes to eligible counterparties and professional clients are appropriate. Any person subsequently offering, selling or recommending the Notes (a “**distributor**”) should take into consideration the manufacturer’s target market assessment; however, a distributor subject to the FCA Handbook Product Intervention and Product Governance Sourcebook (the “**UK MiFIR Product Governance Rules**”) is responsible for undertaking its own



target market assessment in respect of the Notes (by either adopting or refining the manufacturer's target market assessment) and determining appropriate distribution channels.

**PRIIPS REGULATION / PROHIBITION OF SALES TO EEA RETAIL INVESTORS** – This announcement is not distributed and the Notes are not intended to be offered, sold or otherwise made available to and should not be offered, sold or otherwise made available to any retail investor in the European Economic Area (“EEA”). For these purposes, a retail investor means a person who is one (or more) of: (i) a retail client as defined in point (11) of Article 4(1) of MiFID II; or (ii) a customer within the meaning of Directive (EU) 2016/97 (the “**Insurance Distribution Directive**”), where that customer would not qualify as a professional client as defined in point (10) of Article 4(1) of MiFID II. Consequently no key information document required by Regulation (EU) No 1286/2014 (as amended, the “**PRIIPs Regulation**”) for offering or selling the Notes or otherwise making them available to retail investors in the EEA has been prepared and therefore offering or selling the Notes or otherwise making them available to any retail investor in the EEA may be unlawful under the PRIIPs Regulation.

**PROHIBITION OF SALES TO UNITED KINGDOM RETAIL INVESTORS** – This announcement is not distributed and the Notes are not intended to be offered, sold or otherwise made available to and should not be offered, sold or otherwise made available to any retail investor in the United Kingdom (“UK”). For these purposes, a retail investor means a person who is one (or more) of: (i) a retail client, as defined in point (8) of Article 2 of Regulation (EU) No 2017/565 as it forms part of UK domestic law by virtue of the European Union (Withdrawal) Act 2018 (“**EUWA**”); (ii) a customer within the meaning of the provisions of the Financial Services and Markets Act 2000 (the “**FSMA**”) and any rules or regulations made under the FSMA to implement Directive (EU) 2016/97, where that customer would not qualify as a professional client, as defined in point (8) of Article 2(1) of Regulation (EU) No 600/2014 as it forms part of UK domestic law by virtue of the EUWA. Consequently no key information document required by Regulation (EU) No 1286/2014 as it forms part of UK domestic law by virtue of the EUWA (the “**UK PRIIPs Regulation**”) for offering or selling the Notes or otherwise making them available to retail investors in the UK has been prepared and therefore offering or selling the Notes or otherwise making them available to any retail investor in the UK may be unlawful under the UK PRIIPs Regulation.

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ANIMA is a leading Italian independent asset management operator, with more than €195 billion of assets under management (as of March 2021). A synthesis of different complementary paths and specializations, ANIMA nowadays offers one of the largest range of products and services available on the market. ANIMA's offering is composed of Italian and foreign collective investment schemes and SICAVs. The company also offers institutional and private pension funds, as well as private wealth and institutional asset management services. For further information, please visit [www.animaholding.it](http://www.animaholding.it)

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