



PRESS RELEASE

START OF THE TREASURY SHARES BUY-BACK PLAN OF ANIMA HOLDING S.P.A.

Milan, 8 January 2019 - ANIMA Holding S.p.A. ("ANIMA Holding" or the "Company") announces that, starting from January 9th, 2019, a treasury shares buy-back plan pursuant to the resolution of the Shareholders Meeting dated December 21st, 2018, will be launched for the following purposes: (i) hold treasury shares to be used in connection with existing and future incentive plans involving the assignment or the transfer of shares or financial instruments convertible into shares in favour of representatives, employees or consultants of the ANIMA Group; and (ii) hold a portfolio of securities to be used, in line with ANIMA Holding's strategic guidelines, in the context of possible extraordinary transactions.

The purchases will be carried out through an authorised intermediary upon terms and conditions set out in the above mentioned Shareholders' resolution, consistently with the conditions for trading set forth in Article 3 of Delegated Regulation (EU) no. 2016/1052, for a maximum of 11,401,107 of the Company's common shares, equal to 3% of the Company's share capital, corresponding to an estimated maximum amount of € 45 million, by May 17th, 2019.

The purchases will be executed for an amount per share that may never be higher than the higher of the price of the last independent trade and the highest current independent purchase bid on the trading venue where the purchase is carried out, without prejudice to the fact that the amount may never be lower by more than 10% or higher by more than 10% of the closing price recorded by ANIMA Holding shares during the stock market trading session that preceded each buy transaction.

In the event of purchases, ANIMA Holding will communicate the transactions details along with any other information required by the applicable Laws by the end of the seventh trading day following the date of execution of the transaction.

Any subsequent changes to the above described buy-back plan will be promptly disclosed by the Company.

As of the date of this press release, the Company does not hold any treasury shares.

For further details, please refer to the Directors' Report on the motion approved by the Shareholders' Meeting on December 21st, 2018, available on the Company's website.

* * *

ANIMA is a leading Italian independent asset management operator, with more than €172 billion of assets under management (as of November 2018). A synthesis of different complementary paths and specializations, ANIMA nowadays offers one of the largest range of products and services available on the market. ANIMA's offering is composed of Italian collective investment schemes and foreign SICAVs. The company also offers institutional and private pension funds, as well as private wealth and institutional asset management services. For further information, please visit www.animaholding.it

Contacts:

ANIMA - Investor relations
Tel. +39.02.63.536.226
Fabrizio Armone
fabrizio.armone@animaholding.it